

## Geneva® for asset managers

# Key features and benefits of Geneva®

Geneva® solves the core business needs for institutional asset managers today, and is a scalable and flexible solution that will grow and adapt with your business.

### Asset management technology at its finest

Things change fast in asset management, and you need to keep up with industry trends, innovate investment strategies and be ready for what comes next.

Firms that want to stay current and competitive in this dynamic market need a portfolio management solution that can support multiple asset classes, multi-currency portfolios and complex, global fund structures.

Geneva® provides a highly scalable, single platform supporting multiple investment strategies and ever increasing demands for real-time data and seamless integration with systems firm-wide.

### Addressing core business needs

- Growth in asset classes
- Data management
- Open architecture
- Customizable reporting
- Flexible deployment options
- Tailored operational services (outsourcing)

### The features you need

- Investment Book of Record (IBOR)
- Audit and security controls
- Complete trade lifecycle management
- Comprehensive asset class coverage
- Support for multiple account and fund types
- Daily NAV calculation
- Simplified data access and reporting
- Ease of integration to any other system, internal or external

### Your benefits

- Enterprise information available at your fingertips
- Ability to manage complex global strategies
- Fully integrated front-to-back solution
- Timely and accurate performance results
- Hold any instrument in any structure
- Tailored to your business needs
- On premise or cloud delivered
- Reduced risk for improved investor confidence
- Full outsourcing of services available, or partial outsourcing if you prefer
- Seamless integration to market data providers, OMS, risk edit remove systems, and counterparties

### Learn more

To find out more about how Geneva® for asset managers can help your business, please see this [overview](#) or contact us at [advent@sscinc.com](mailto:advent@sscinc.com)